CITY COUNCIL WORKSHOP - BUDGET
CITY OF BAY CITY
Tuesday, July 12, 2022 at 5:00 PM
COUNCIL CHAMBERS | 1901 5th Street

COUNCIL MEMBERS

Mayor: Robert K Nelson
Mayor Pro Tem: Jim Folse
Council Members: Floyce Brown, Bradley Westmoreland, Becca Sitz, Blayne Finlay

Vision Statement

Through a united and collaborative effort, we seek to grow the City of Bay City with a diverse culture that is proud to call Bay City home. We envision a thriving family-centered community where citizens are involved in the future development of our city. We desire our citizens to work, play, worship and shop in the community in which we live. Visitors are welcomed and encouraged to enjoy the friendly environment and amenities the citizens and business owners have created together.

AGENDA

THE FOLLOWING ITEM WILL BE ADDRESSED AT THIS OR ANY OTHER MEETING OF THE CITY COUNCIL UPON THE REQUEST OF THE MAYOR, ANY MEMBER(S) OF COUNCIL AND/OR THE CITY ATTORNEY:

ANNOUNCEMENT BY THE MAYOR THAT COUNCIL WILL RETIRE INTO CLOSED SESSION FOR CONSULTATION WITH CITY ATTORNEY ON MATTERS IN WHICH THE DUTY OF THE ATTORNEY TO THE CITY COUNCIL UNDER THE TEXAS DISCIPLINARY RULES OF PROFESSIONAL CONDUCT OF THE STATE BAR OF TEXAS CLEARLY CONFLICTS WITH THE OPEN MEETINGS ACT (TITLE 5, CHAPTER 551, SECTION 551.071(2) OF THE TEXAS GOVERNMENT CODE).

CALL TO ORDER

CERTIFICATION OF QUORUM

PUBLIC COMMENTS

REGULAR ITEMS FOR DISCUSSION, CONSIDERATION AND / OR APPROVAL

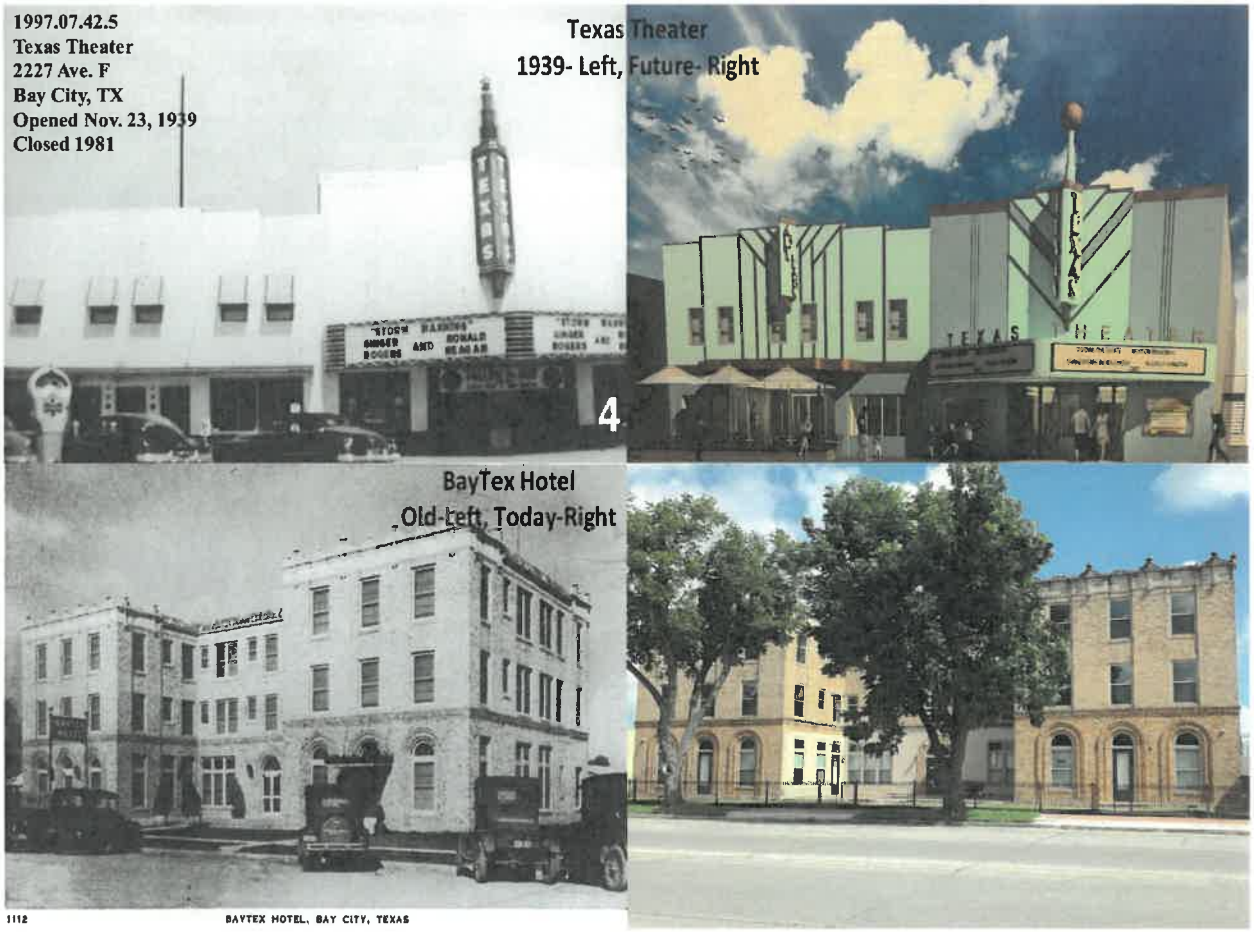
1. **Receive and discuss the Bay City Hotel/Motel Budget Proposal for the 2023 Fiscal Year.**

2. **Receive and discuss the Budget Proposal from Other Organizations for the 2023 Fiscal Year.**

ADJOURNMENT

CERTIFICATION OF POSTING

This is to certify that the above notice of a City Council Workshop Meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **July 8, 2022 before 5:00 pm**. Any questions concerning the above items, please contact the Mayor and City Manager's office at (979) 245-2137.



HOTEL/MOTEL FUND

The City adopted a local hotel occupancy tax (7%) within the City limits. The City uses these funds to directly enhance and promote tourism and the convention and hotel industry or other expenses approved by State Law.

Hotel/Motel Tax Fund

The primary funding source for the Hotel/Motel Tax Fund is the Hotel Occupancy tax, a consumption type of tax authorized under Texas state statute. This tax allows the City of Bay City to collect up to its current tax rate of 7% on rental income of hotels and motels within the City limits.

In Chapter 351 of the Tax Code, funds derived from the Hotel/Motel Tax Fund can only be spent if the following two-part test is met:

- Every expenditure must directly enhance and promote tourism and the convention and hotel industry.
- Every expenditure must clearly fit into one of nine statutorily provided categories for expenditure of local hotel occupancy taxes:
  1. Funding the establishment, improvement or maintenance of a convention or visitor information center
  2. Paying for the administrative costs for facilitating convention registration
  3. Paying for tourism related advertising and promotion of the city or its vicinity
  4. Funding programs that enhance the arts
  5. Funding historical restoration or preservation projects
  6. Sporting events where most participants are tourists in cities located in a county with a population of 290,000 or less
  7. Enhancing and upgrading existing sport facilities or fields for certain municipalities
  8. Funding transportation systems for tourists
  9. Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality

Within the city limits of Bay City there are currently 20 hotels and motels all in which report and pay hotel occupancy taxes to the City. The following hotels and motels can be found in Bay City, Texas:

Hotels and Motels within Bay City

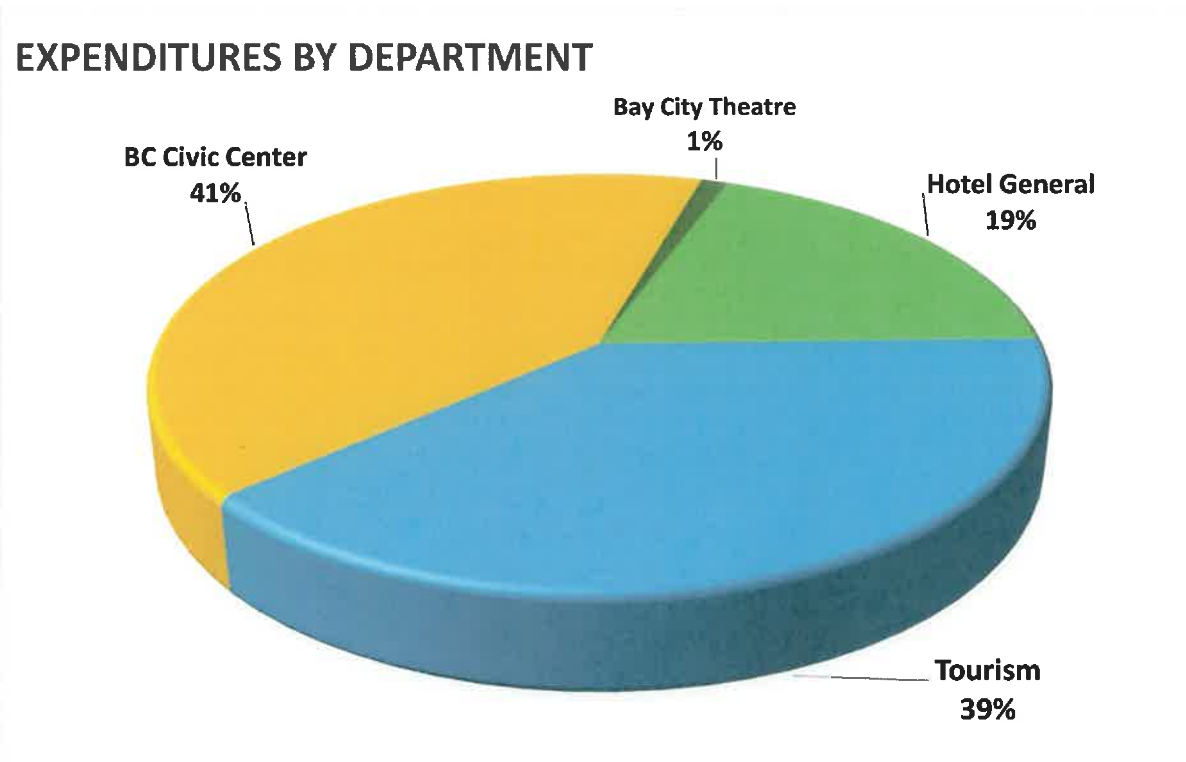
Bay City Inn	Knights Inn
Best Western Plus	La Quinta Inn
Candlewood Suites	Paradise Inn
Comfort Suites	Regency Inn
Days Inn/Travel Inn	Scottish Inn
Economy Inn	South Texas Inn
Executive Inn	Starland Motel
Fairfield Inn	Studio 6
Hampton Inn	Super 8
Holiday Inn Express	Town House Motel

Hotel / Motel Revenue

Revenue Summary	Actual FY 2020	Actual FY 2021	Amended Budget FY 2022	Proposed FY 2023
Hotel Occupancy Tax	666,649	640,386	600,000	600,000
Miscellaneous	81,309	90,672	105,500	107,000
Prior Fund Balance	-	-	311,500	-
Total Revenue	**747,958**	**731,058**	**1,017,000**	**707,000**

Hotel / Motel Expenditures

Hotel/Motel Expenditures	Actual FY 2020	Actual FY 2021	Amended Budget FY 2022	Proposed FY 2023
Hotel General	111,113	126,847	374,500	134,500
Tourism	227,815	194,633	316,020	274,500
Civic Center	227,347	318,489	297,480	290,000
Bay City Theatre	57,146	9,788	29,000	8,000
Total Hotel/Motel	**623,421**	**649,757**	**1,017,000**	**707,000**



HOTEL GENERAL

Description of Our Services

Expenditures considered to be of a non-departmental nature include funding the Matagorda County Museum, funding a portion of Main Street Budget (in General Fund) that qualifies for the HOT funds and other special projects which are approved by City Council.

Budget Summary

Hotel General	Actual FY 2020	Actual FY 2021	Amended Budget FY 2022	Proposed FY 2023
Other Charges and Services	63,113	68,847	66,500	66,500
Repairs & Maintenance	-	-	-	-
Transfers	48,000	58,000	308,000	68,000
Total Hotel General	**111,113**	**126,847**	**374,500**	**134,500**

Matagorda County Museum @ 2100 Avenue F

TOURISM

Our Purpose

The Tourism Department's activity, under the direction of the CVB Board of Directors, Mayor and Council is primarily responsible to position Bay City and Matagorda County as a nationally and regionally recognized tourist destination by developing quality marketing programs and events to attract visitors and stimulate economic development and growth.

Mission Statement

Bay City Tourism Council promotes and develops tourism and awareness of our beaches, birds and thriving arts along with our downtown culture.

Vision 2040 Plan Elements

(2023 Strategic Focus)

Community & Economic Development

Bay City is known for encouraging economic development opportunities, creating a business development program that is responsive to existing business needs, and actively promoting tourism.

- By using all forms of tourism, eco, birding, beach related, and history related visits we want to showcase Bay City, so it is known for its diverse opportunities while creating a business development program that is responsive to existing business needs.

Livability and Quality of Life

Bay City residents and visitors enjoy a safe community with great amenities and affordable living.

Bay City Black Cat Mural, at All Star Fitness. Owner cleaned, painted, installed asphalt and lighting in parking lot.

FY 2023 Business Plans (Objectives)

- Establish Tourism Board
- Establish and set forth goals and objectives for Tourism Manager
- Install Wayfinding/Directional signage throughout the City

FY 2022 Accomplishments of Prior Year Business Plans

- Began work on digital sign completion
- Adapted new branding and logo

Budget Summary

Tourism	Actual FY 2020	Actual FY 2021	Amended Budget FY 2022	Proposed FY 2023
Personnel Services	67,576	71,710	83,920	95,500
Supplies & Materials	5,721	5,712	7,500	8,500
Other Charges and Services	153,578	117,137	224,600	170,500
Repairs & Maintenance	939	74	-	-
Total Convention & Visitors	**227,815**	**194,633**	**316,020**	**274,500**

Budgeted Personnel

Position	Actual FY 2020	Actual FY 2021	Actual FY 2022	Budgeted FY 2023
Tourism Director	1	1	1	1
Total	1	1	1	**1**

Performance Measures

Our Workload	Actual FY 2020	Actual FY 2021	Projected FY 2022	Estimated FY 2023
Exhibit Shows Attended	0	2	0	4
Advertising	17	23	24	25
Facebook Followers	2,219	3,019		4,219
Number of Events Held	1	3	1	1
Total Attendance of Events	750	5,000	3,000	5,500
Measuring Our Effectiveness				
Annual Update of Business Plan	2	2	2	2
Number of Meetings Held	4	6	6	6
Council Updated Quarterly	4	4	4	4

CIVIC CENTER

Our Mission

The mission of the Bay City Civic Center is to provide a safe, beneficial, and enjoyable facility for special events for all citizens, tourists, and visitors to the City of Bay City, Texas.

Description of Our Services

The Bay City Chamber of Commerce and Agriculture with the City of Bay City provides management and operations for the facilities of the Bay City Civic Center. Revenues are generated from facility rentals. The maintenance costs are provided by Fund 25 of the City of Bay City.

Vision 2040

2023 Strategic Focus*

Community and Economic Development*

Bay City is known for encouraging economic development opportunities, creating a business development program that is responsive to existing business needs, and actively promoting tourism.

Livability and Quality of Life

Bay City residents enjoy a safe community with great amenities and affordable living.

FY 2023 Business Plans (Objectives)

- Ensure the customers and community maximizes the use of the Bay City Civic Center.
- Provide staff to set-up, supervise, and maintain a presentence at the center, and ensure every service is afforded the Customer
- Conduct routine repair and preventative maintenance to the facility and parking lot and to ensure it is maintained at the same or higher level as was designed to provide a quality customer experience
- Continue to research community services being offered by cities with comparable population and evaluate opportunities to include appropriate services which would benefit our community
- Encourage professionalism in customer service through continuing education and staff development opportunities
- Seek community input of services through pre- and post-event communications

FY 2022 Accomplishments of Prior Year Business Plans

- ✓ Held several successful events throughout the year
- ✓ Continued to have business training opportunities
- ✓ Provided staff to set up, supervise and maintain a presence at the center and to ensure every service is afforded to all customers
- ✓ Maintained the Civic Center with fees paid by the consumer and utilization of the Hotel-Motel Tax with no reliance on the General Fund Budget

Budget Summary

Bay City Civic Center	**Actual FY 2020**	**Actual FY 2021**	**Amended Budget FY 2022**	**Proposed FY 2023**
Supplies and Materials	4,587	5,720	8,500	8,500
Other Charges and Services	175,306	221,104	230,980	238,500
Repairs and Maintenance	47,454	52,847	40,000	43,000
Capital Expenditures	-	38,819	18,000	-
Total Civic Center	**227,347**	**318,489**	**297,480**	**290,000**

BAY CITY THEATRE

Description of Our Services

This department is accountable for all expenditures related to the Theatre rehabilitation project that is currently ongoing.

Budget Summary

Bay City Theatre	**Actual FY 2020**	**Actual FY 2021**	**Amended Budget FY 2022**	**Proposed FY 2023**
Other Charges and Services	4,162	3,271	12,000	8,000
Capital Expenditures	52,984	6,517	17,000	-
Total Bay City Theatre	**57,146**	**9,788**	**29,000**	**8,000**

Bay City Theatre Before Rehabilitation Project (Left) and After (Right)

Bay City, TX

PROPOSED BUDGET
Account Summary
For Fiscal: 2021-2022 Period Ending: 06/30/2022

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
Fund: 25 - CIVIC & CULTURAL ARTS									
Revenue									
RevType: 32 - OTHER TAXES									
25-3220	MOTEL RECEIPTS TAX	750,000.00	666,648.58	600,000.00	640,385.75	600,000.00	273,285.47	600,000.00	
	RevType: 32 - OTHER TAXES Total:	**750,000.00**	**666,648.58**	**600,000.00**	**640,385.75**	**600,000.00**	**273,285.47**	**600,000.00**	**0.00**
RevType: 36 - MISCELLANEOUS									
25-3605	INTEREST INCOME	3,000.00	1,204.99	1,000.00	250.43	500.00	126.03	500.00	
25-3610	RENTAL FEES-BC CIVIC CENTER	85,000.00	56,410.50	80,000.00	81,989.50	80,000.00	56,775.00	80,000.00	
25-3696	OTHER INCOME - SPECIAL EVE	10,000.00	15,498.68	1,500.00	50.00	20,000.00	20,414.94	20,000.00	

Budget Notes

Budget Code	Subject	Description
	Permanent Notes	SPONSORSHIPS FOR EVENTS T-SHIRT SALES (TOURISM)

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
25-3699	OTHER INCOME	3,000.00	8,195.00	7,500.00	8,382.52	5,000.00	20,436.74	6,500.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	CHAMBER REIMB FOR UTILITIES- $2,400 (PER CONTRACT) MISC. CIVIC CENTER RENTALS- $4,100

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
	RevType: 36 - MISCELLANEOUS Total:	**101,000.00**	**81,309.17**	**90,000.00**	**90,672.45**	**105,500.00**	**97,752.71**	**107,000.00**	**0.00**
RevType: 39 - PRIOR FUND BALANCE									
25-3999	PRIOR YEAR FUND BALANCE	49,000.00	0.00	142,000.00	0.00	311,500.00	0.00		
	RevType: 39 - PRIOR FUND BALANCE Total:	**49,000.00**	**0.00**	**142,000.00**	**0.00**	**311,500.00**	**0.00**	**0.00**	**0.00**
	Revenue Total:	**900,000.00**	**747,957.75**	**832,000.00**	**731,058.20**	**1,017,000.00**	**371,038.18**	**707,000.00**	**0.00**

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		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
Expense									
Department: 250 - HOTEL GENERAL									
ExpCategory: 44 - OTHER CHARGES AND SERVICE									
25-250-4425	CONTRACTED SERVICES	0.00	0.00	5,500.00	5,650.00	3,500.00	3,450.00	3,500.00	
25-250-4433	CREDIT CARD FEES	0.00	3,113.00	3,000.00	3,196.73	3,000.00	1,215.13	3,000.00	
25-250-4440	OPERATIONAL SUPPORT- MUS	60,000.00	60,000.00	60,000.00	60,000.00	60,000.00	60,000.00	60,000.00	
	ExpCategory: 44 - OTHER CHARGES AND SERVICE Total:	**60,000.00**	**63,113.00**	**68,500.00**	**68,846.73**	**66,500.00**	**64,665.13**	**66,500.00**	**0.00**
ExpCategory: 47 - TRANSFERS									
25-250-4712	TRANSFER OUT-	48,000.00	48,000.00	58,000.00	57,999.96	308,000.00	38,666.64	68,000.00	
	ExpCategory: 47 - TRANSFERS Total:	**48,000.00**	**48,000.00**	**58,000.00**	**57,999.96**	**308,000.00**	**38,666.64**	**68,000.00**	**0.00**
	Department: 250 - HOTEL GENERAL Total:	**108,000.00**	**111,113.00**	**126,500.00**	**126,846.69**	**374,500.00**	**103,331.77**	**134,500.00**	**0.00**

Budget notes for 25-250-4425:

Budget Notes

Budget Code	**Subject**	**Description**
23	Permanent Notes	HOTEL ADMIN- REPORTING AND PAYMENTS ONLINE

Budget notes for 25-250-4712:

Budget Notes

Budget Code	**Subject**	**Description**
	Permanent Notes	OFFSETS MAIN STREET BUDGET- $68,000

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
Department: 251 - TOURISM									
ExpCategory: 41 - PAYROLL COSTS									
25-251-4105	SALARIES & WAGES	48,000.00	51,054.64	50,012.00	59,058.38	56,222.00	24,777.44	56,306.00	
25-251-4106	EVENT OVERTIME	6,500.00	5,914.05	1,805.00	0.00	10,000.00	10,725.41	10,000.00	
ExpCategory: 41 - PAYROLL COSTS Total:		**54,500.00**	**56,968.69**	**51,817.00**	**59,058.38**	**66,222.00**	**35,502.85**	**66,306.00**	**0.00**

Budget Notes

Budget Code	**Subject**	**Description**
23	Permanent Notes	

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
ExpCategory: 42 - PAYROLL RELATED COST									
25-251-4205	FICA TAX	3,988.00	4,297.98	3,909.00	4,428.88	4,934.00	2,934.86	5,078.00	
25-251-4206	UNEMPLOYMENT TAX	270.00	144.00	162.00	252.00	162.00	65.38	282.00	
25-251-4210	RETIREMENT	4,781.00	5,541.58	5,019.00	5,801.33	6,220.00	3,861.04	6,505.00	
25-251-4215	WORKERS COMPENSATION	114.00	104.06	163.00	192.02	162.00	100.86	200.00	
25-251-4225	HEALTH	3,747.00	13.88	6,350.00	66.00	6,220.00	1,585.32	8,824.00	
4226	DENTAL INSURANCE	0.00	-2.80	0.00	0.00	0.00	45.26	305.00	
4230	TRAVEL & TRAINING	1,000.00	508.91	8,000.00	1,911.44	0.00	0.00	8,000.00	
ExpCategory: 42 - PAYROLL RELATED COST Total:		**13,900.00**	**10,607.61**	**23,603.00**	**12,651.67**	**17,698.00**	**8,592.72**	**29,194.00**	**0.00**

dget Notes

dget Code	**Subject**	**Description**
23	Permanent Notes	TCVB ANNUAL CONFERENCE OTHER TRAINING FOR NEW POSITION

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
ExpCategory: 43 - SUPPLIES AND MATERIALS									
25-251-4305	POSTAGE & FREIGHT	1,000.00	14.08	500.00	54.36	500.00	139.82	1,000.00	
25-251-4310	GENERAL SUPPLIES	1,500.00	249.03	1,500.00	605.47	1,000.00	180.62	1,500.00	
25-251-4315	DUES & SUBSCRIPTIONS	6,000.00	5,457.50	6,000.00	5,052.50	6,000.00	5,624.95	6,000.00	
ExpCategory: 43 - SUPPLIES AND MATERIALS Total:		**8,500.00**	**5,720.61**	**8,000.00**	**5,712.33**	**7,500.00**	**5,945.39**	**8,500.00**	**0.00**

Budget Notes

Budget Code	**Subject**	**Description**
23	Permanent Notes	TEXAS TRAVEL INDUSTRY ASSOCIATION (TTIA) TEXAS CONVENTION AND VISITORS BUREAU (TCVB) TEXAS HOTEL LODGING ASSOCIATION (THLA) INDEPENDENCE TRAIL REGION (NEW)

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		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
ExpCategory: 44 - OTHER CHARGES AND SERVICE									
25-251-4410	PHONE SERVICES	600.00	596.08	600.00	576.98	600.00	978.19	1,500.00	
25-251-4421	PROFESSIONAL FEES	7,500.00	5,405.23	7,500.00	7,056.25	7,500.00	6,050.00	7,500.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	GRAPHIC DESIGN FEES PROFESSIONAL PHOTOGRAPHY SOCIAL MEDIA MODERATOR CUSTOMER SERVICE TRAINING

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
25-251-4425	CONTRACTED SERVICES	9,000.00	4,360.00	9,000.00	900.00	1,500.00	5,985.00	3,500.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	CLEANING OF KIOSK DELIVERY OF FLYERS, MAGAZINES, ETC

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
4433	CREDIT CARD FEES	200.00	115.02	0.00	0.00	0.00	97.59		
4450	PROMOTIONAL ITEMS	10,000.00	8,194.96	5,000.00	0.00	2,500.00	260.00	7,500.00	
4455	PRINTED MATERIALS	0.00	0.00	500.00	0.00	500.00	0.00	500.00	
25-251-4460	ADVERTISING	50,000.00	32,310.86	45,000.00	43,662.23	40,000.00	19,218.79	35,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	ADVERTISING, PRINTED MATERIALS, BROCHURES, ETC. BILLBOARDS

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
25-251-4461	ADVERTISING & OTHER- DOD F	57,300.00	49,200.45	40,000.00	19,684.70	120,000.00	131,201.43	40,000.00	
25-251-4462	ADVERTISING - TEXAS MONTHL	0.00	0.00	10,000.00	0.00	10,000.00	0.00	10,000.00	
25-251-4463	ADVERTISING - TX HIGHWAYS	16,000.00	14,747.70	17,300.00	14,747.70	16,000.00	15,517.95	16,000.00	
25-251-4485	APPLICATION OF THE ARTS	21,500.00	19,789.23	15,000.00	6,834.66	0.00	0.00	10,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	ITEMS UNDER CONSIDERATION: ART & CULTURAL INTERACTIVE EXHIBITS COLOR CLOTH WALL PAINTED SILOS

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
25-251-4486	SPONSORSHIP APPLICATIONS	13,000.00	3,500.00	26,700.00	5,734.61	15,000.00	6,000.00	15,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	CAMOFEST- BAY CITY MAY GRASSHOPPER BREAKFAST FULL MOON TRUCK FEST- BAY CITY NATIONAL AUDUBON SOCIETY- BIRD COUNT MATAGORDA HERITAGE DAYS FLOCK FEST CAST SUMMER PRODUCTION

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
25-251-4487	SPECIAL PROJECTS	20,000.00	13,158.70	20,000.00	11,028.00	6,000.00	5,140.00	20,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	WAYFINDING SIGNAGE PROJECT (TOURISM DESTINATIONS/POINTS OF INTEREST) BIRD BLINDS

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
4498	MISC FURNITURE & EQUIPME	0.00	0.00	2,000.00	5,713.52	0.00	0.00	1,000.00	
4499	MISCELLANEOUS	5,000.00	2,200.02	5,000.00	1,198.43	5,000.00	1,277.17	3,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	TOURISM CELEBRATION NIGHT

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
ExpCategory: 44 - OTHER CHARGES AND SERVICE Total:		**210,100.00**	**153,578.25**	**203,600.00**	**117,137.08**	**224,600.00**	**191,726.12**	**170,500.00**	**0.00**
ExpCategory: 45 - REPAIRS AND MAINTENANCE									
25-251-4505	R & M - FURNITURE & EQUIPM	5,000.00	939.41	0.00	73.87	0.00	0.00		
ExpCategory: 45 - REPAIRS AND MAINTENANCE Total:		**5,000.00**	**939.41**	**0.00**	**73.87**	**0.00**	**0.00**	**0.00**	**0.00**
Department: 251 - TOURISM Total:		**292,000.00**	**227,814.57**	**287,020.00**	**194,633.33**	**316,020.00**	**241,767.08**	**274,500.00**	**0.00**

ITEM #1.

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
Department: 252 - BC CIVIC CENTER									
ExpCategory: 43 - SUPPLIES AND MATERIALS									
25-252-4300	BANK CHARGES	2,000.00	2,266.79	2,000.00	1,224.95	2,000.00	544.31	2,000.00	
25-252-4310	GENERAL SUPPLIES	6,500.00	2,319.75	6,500.00	4,494.62	6,500.00	2,641.87	6,500.00	
	ExpCategory: 43 - SUPPLIES AND MATERIALS Total:	**8,500.00**	**4,586.54**	**8,500.00**	**5,719.57**	**8,500.00**	**3,186.18**	**8,500.00**	**0.00**
ExpCategory: 44 - OTHER CHARGES AND SERVICE									
25-252-4405	INSURANCE	24,000.00	29,292.43	30,000.00	34,183.36	37,000.00	36,571.51	40,000.00	
25-252-4411	CABLE & INTERNET	0.00	761.36	1,000.00	0.00	1,000.00	0.00	1,000.00	
25-252-4415	UTILITIES	28,000.00	21,172.45	27,000.00	22,821.26	27,000.00	18,389.93	27,000.00	
25-252-4419	COMMUNITY EVENTS	2,000.00	0.00	2,000.00	0.00	2,000.00	0.00	2,000.00	
25-252-4425	CONTRACTED SERVICES	148,000.00	66,521.42	101,000.00	96,077.49	100,000.00	52,915.12	100,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	LAWN MAINT PEST CONTROL SECURITY MONITORING SYSTEM JANITORIAL SERVICES

25-252-4433	CREDIT CARD FEES	2,000.00	1,557.89	2,000.00	2,501.49	2,000.00	1,498.10	2,000.00	
25-252-4440	OVERHEAD SUPPORT	56,000.00	56,000.04	60,480.00	65,520.00	60,480.00	45,360.00	65,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	CHAMBER OF COMMERCE CONTRACT *REQUESTED INCREASE

25-252-4498	MISC. FURNITURE & EQUIPME	1,000.00	0.00	1,000.00	0.00	1,000.00	3,868.93	1,000.00	
25-252-4499	MISCELLANEOUS	500.00	0.00	500.00	0.00	500.00	0.00	500.00	
	ExpCategory: 44 - OTHER CHARGES AND SERVICE Total:	**261,500.00**	**175,305.59**	**224,980.00**	**221,103.60**	**230,980.00**	**158,603.59**	**238,500.00**	**0.00**
ExpCategory: 45 - REPAIRS AND MAINTENANCE									
25-252-4505	R & M- FURNITURE & EQUIPM	10,000.00	10,645.00	15,000.00	9,900.00	15,000.00	0.00	18,000.00	

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	REPLACING TABLES/CHAIRS

25-252-4515	R & M BUILDING	70,000.00	36,809.54	30,000.00	42,946.93	25,000.00	9,220.40	25,000.00	

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES

Budget Notes		
Budget Code	Subject	Description
23	Permanent Notes	VARIOUS BUILDING REPAIRS- $25,000

		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
	ExpCategory: 45 - REPAIRS AND MAINTENANCE Total:	**80,000.00**	**47,454.54**	**45,000.00**	**52,846.93**	**40,000.00**	**9,220.40**	**43,000.00**	**0.00**
ExpCategory: 46 - CAPITAL EXPENDITURES									
25-252-4605	CE - FURNITURE & EQUIPMENT	0.00	0.00	0.00	0.00	18,000.00	0.00		
25-252-4615	CE - BUILDING & IOTB	0.00	0.00	105,000.00	38,818.95	0.00	0.00		
	ExpCategory: 46 - CAPITAL EXPENDITURES Total:	**0.00**	**0.00**	**105,000.00**	**38,818.95**	**18,000.00**	**0.00**	**0.00**	**0.00**
	Department: 252 - BC CIVIC CENTER Total:	**350,000.00**	**227,346.67**	**383,480.00**	**318,489.05**	**297,480.00**	**171,010.17**	**290,000.00**	**0.00**

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		2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	Defined Budgets 2022-2023 23	2022-2023 NOTES
Department: 253 - BAY CITY THEATRE									
ExpCategory: 44 - OTHER CHARGES AND SERVICE									
25-253-4405	GENERAL INSURANCE	0.00	4,162.54	10,000.00	3,271.25	12,000.00	6,780.20	8,000.00	
ExpCategory: 44 - OTHER CHARGES AND SERVICE Total:		**0.00**	**4,162.54**	**10,000.00**	**3,271.25**	**12,000.00**	**6,780.20**	**8,000.00**	**0.00**
ExpCategory: 46 - CAPITAL EXPENDITURES									
25-253-4615	CE- BUILDING	150,000.00	52,983.81	25,000.00	6,517.00	17,000.00	0.00		

Budget Notes

Budget Code	Subject	Description
23	Permanent Notes	

	2019-2020 Total Budget	2019-2020 Total Activity	2020-2021 Total Budget	2020-2021 Total Activity	2021-2022 Total Budget	2021-2022 YTD Activity	2022-2023 23	2022-2023 NOTES
ExpCategory: 46 - CAPITAL EXPENDITURES Total:	**150,000.00**	**52,983.81**	**25,000.00**	**6,517.00**	**17,000.00**	**0.00**	**0.00**	**0.00**
Department: 253 - BAY CITY THEATRE Total:	**150,000.00**	**57,146.35**	**35,000.00**	**9,788.25**	**29,000.00**	**6,780.20**	**8,000.00**	**0.00**
Expense Total:	**900,000.00**	**623,420.59**	**832,000.00**	**649,757.32**	**1,017,000.00**	**522,889.22**	**707,000.00**	**0.00**
Fund: 25 - CIVIC & CULTURAL ARTS Surplus (Deficit):	**0.00**	**124,537.16**	**0.00**	**81,300.88**	**0.00**	**-151,851.04**	**0.00**	**0.00**
Report Surplus (Deficit):	**0.00**	**124,537.16**	**0.00**	**81,300.88**	**0.00**	**-151,851.04**	**0.00**	**0.00**

Other Organizations Funded by City of Bay City

Entity:	Actual FY 2015	Actual FY 2016	Actual FY 2017	Actual FY 2018	Actual FY 2019	Actual FY 2020	Actual FY 2021	Actual FY 2022	Budgeted FY 2023	Requested FY 2023
Economic Action Committee	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000
Women's Crisis Center	$ 5,000	$ 5,000	$ 5,000	$ 5,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000	$ 7,000
Matagorda County Museum	$ 49,000	$ 55,000	$ 60,000	$ 60,000	$ 60,000	$ 60,000	$ 60,000	$ 60,000	$ 60,000	$ 60,000
Matagorda County Young Life	$ 6,000	$ 9,000	$ 9,000	$ 6,000	$ 6,000	$ -	$ -	$ -	$ -	$ -
BC Volunteer Fire Dept.*	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000	$ 48,000
Bay City Chamber of Commerce	48,000	48,000	48,000	48,000	56,000	$ 56,000	$ 60,480	60,480	$ 65,000	$ 66,500

*receives $16,000 from Gas Co.

Economic Action Committee of the Gulf Coast
The Heart of the Community

2023 Request for Funds

City of Bay City

Economic Action Committee of the Gulf Coast
The Heart of the Community

June 17, 2022

City of Bay City
1901 Fifth Street
Bay City, Texas 77414

Mayor Robert Nelson, City Manager, Shawna Burkhart and City of Bay City Council Members:

Economic Action Committee of the Gulf Coast (EACGC) is a non-profit 501(c)(3), based out of Bay City, Texas, which provides a variety of services to senior citizens and low income households. EACGC operates and administers a senior citizen nutrition program that consists of home delivered meals to homebound seniors and two congregate meal sites, as well as a senior transportation program. EACGC provides utility assistance to low income households and seniors with priority given to seniors, the disabled and households with children under the age of 6. EACGC also provides case management and supportive services to attend school or advance employment with the goal of transitioning out of poverty and becoming self-sufficient.

SENIOR NUTRITION PROGRAM

EACGC operates a large senior citizen nutrition program based in Bay City, Texas. **EACGC provided a total of 24,687 meals to senior citizens in Matagorda County in 2021.** There is an eligibility process that all seniors must go through in order to qualify for home meals. Through this process, EACGC staff performs an assessment of the senior's need and ability to take care of themselves. In order to qualify, the senior must have a significant inability to prepare one's own meal and take care of themselves. Through this process, staff is able to discuss other needs the senior may have and refer them to other services that may benefit them and improve their quality of life. A large majority of our homebound clients depend greatly on the meal provided and use it as their primary source of nutrition. EACGC also provides transportation for senior citizens and in 2021 has provided a total of **938 trips to City of Bay City senior citizens** to go to appointments and trips within the immediate area. This program allows for EACGC to pick up senior citizens and take them to doctor appointments, grocery shopping and other essential locations they would otherwise not be able to get to.

The COVID-19 pandemic began in March 2020. Due to EACGC serving the most at risk vulnerable population, the agency took immediate action to ensure the safety and well-being of our senior citizens. Through the pandemic, it changed how the agency senior nutrition and transportation program operated. In order to protect our senior citizens and limit their potential exposure, EACGC changed its congregate program to a drive through pick up 3 days per week. This allowed the staff to still have communication with the seniors to ensure their needs were being met and also allowed for the seniors to get out of the house and still interact in a safe manner. The home delivered meals continued and we increased the number of clients served due to the high volume of calls we received from those in need. The home delivered meal program changed to delivery 3 days per week of a hot meal and frozen meals. Meal drop off was changed to a contactless approach to ensure the safety of our seniors and staff. The transportation program was the most effected and was put on hold for some time to ensure the safety of the senior citizens and staff. EACGC continued and actually increased operations during the pandemic. During this time, renovations were done to the center to eliminate hazards and ensure compliance with operational guidelines. The restrooms and flooring throughout the facility were updated and paid for by the City of Bay City. There were also updates done to the dining room, entry way and main office, which are soon to be complete paid for by other funds. The back area including the kitchen, employee restroom and storage areas have not yet been renovated to bring the area to where it needs to be in order to properly open, therefore, the agency is currently purchasing meals from a vendor. This is currently working out fine, however it is not ideal and the senior citizens we serve have made it clear that they are not in favor of this becoming permanent and are looking forward to a fresh cooked meal once again.

EACGC has identified in previous Community Needs Assessments conducted by the agency that the community believes that their needs to be more activities for senior citizens. In order to attempt to provide additional services, EACGC hosts a variety of functions that are free to the senior citizens. The functions provided include the annual Thanksgiving and Christmas Senior Citizens Luncheons. These events host typically 250 – 300 senior citizens. EACGC also hosts Ice Cream Socials, Bingo, craft classes and educational classes and is gradually increasing these activities since the Senior Nutrition Building reopened in February 2022.

UTILITY ASSISTANCE

EACGC administers a utility assistance program. This program is designed to provide electric, propane and natural gas assistance to low income individuals with priority given to seniors, the disabled and households with children under the age of 6. EACGC receives funding from various sources which allows the agency to administer these services. All services are based on available funding and income guidelines provided by funders, which is at this time 150% poverty level for most.

In 2021 alone, EACGC provided utility assistance in the amount of $684,129.44 to 637 households which impacted a total of 1,408 individuals. As of the end of May 2022, EACGC has provided utility assistance in the amount of $670,144.93 to 426 households which impacted a total of 823 individuals.

When the COVID-19 pandemic began, EACGC changed how clients were processed and found that there has been an increase in the amount of clients requesting assistance. Through deobligation of funds from other agencies across the state, CARES ACT, COVID Relief Funds and other sources, EACGC received a substantial increase in the amount of funds for the utility assistance program. Each contract has a specific deadline and staff is working diligently to ensure that all eligible clients in need receive the much needed assistance.

WATER ASSISTANCE

EACGC has recently rolled out a water assistance program to provide assistance to eligible clients with their water bills. This program is new and vendor agreements are in process of being acquired so that we are able to work directly with water departments to assist clients to no more than once every 90 days: reestablish service that has been disconnected, prevent disconnection for individuals who are past due and to assist clients with a one-time payment. Since beginning the program May 2022, EACGC has assisted 2 households, City of Bay City clients, with water assistance and is working on a marketing strategy to make the public aware of the program.

FUNDING

In 2021, EACGC received $10,000 in funding from the City of Bay City. The amount spent of these funds was $5,050.10. The funding was spent as follows: $3,676.76 for personnel expenses associated with the senior nutrition program, $121.22 for window blinds for the congregate center, $513.72 for auto/property/cyber/bonding insurance, $345 for membership dues for Meals on Wheels of Texas and Bay City Chamber of Commerce, $66 for signs for the center, $227.09 for office supplies and $100.31 for bank account fees, which have now been waived for future purposes. The entire amount of $10,000 was not utilized in 2021 due to EACGC being awarded a significant amount of additional funding for several of the agency's programs. These additional funds came with, in most cases, extremely tight spending deadlines. Therefore, those funds were used rather than the City of Bay City funds to pay the anticipated expenses that typically would have been allocated to the City of Bay City funds. These additional funds were primarily tied to COVID. These funds are typically unknown until EACGC receives a new contract from funders and the potential for future additional funds is uncertain at this time.

City of Bay City's funding is extremely important to EACGC and allows us to continue operations and to provide the much needed services to those in our community. Although the agency has obtained new funding to provide additional direct client services, it does not provide much, if any for some contracts, for operational or administrative costs to operate and provide these services. Utilizing City of Bay City funding, EACGC is able to supplement a small portion of our operational expenses and expenses generated by the senior nutrition programs in particular. In the previous years, EACGC has received a generous $10,000.00 from the City of Bay City, which has been used to pay for the agency operational costs to include general expenditures such as pest control, equipment maintenance, and also pays for a portion of the expenses in the senior programs which require a financial match and does not pay for itself. Economic Action Committee of the Gulf Coast is extremely grateful for all of the support that has been provided by the City and is requesting funding in the amount of $10,000.00 to be allocated towards EACGC's operational and program expenditures for the agency's many programs, as well as additional funding to complete the interior renovation, some of which has already been completed using funds from other sources, and the much needed exterior renovation. It is humbly requested that the City of Bay City take into consideration the growth of the current programs, the future expansion of services offered and the extensive number of Bay City residents and businesses that are impacted by EACGC and services provided. EACGC would also like to take this opportunity to thank the City of Bay City for all of the support and assistance provided to the agency in the previous years. We at EACGC look forward to working diligently to expand services offered to better serve residents of Bay City and Matagorda County. EACGC's funding for its operations/programs comes from Federal, State and local funds to include Matagorda County, United Way and donations received from the community.

If you have any questions, please feel free to contact me. Once again, EACGC and I look forward to working with the City of Bay City in the future to better benefit our community members and neighbors.

Sincerely,

Kristie Pustejovsky

Kristie Pustejovsky, Executive Director
eac-kpustejovsky@att.net

Budget Allocation Estimates

City of Bay City

OPERATIONAL BUDGET

Operational Expenses to support Senior Nutrition Program	$5,500
Utilities (agency)	$2,000
Pest Control	$500
Office Equipment Rental and Supplies	$2,000
Total Operational	**$10,000**

RENOVATION BUDGET

Interior (2021 estimates)	$37,892.00
Exterior (2021 estimates)	$74,842.00
Total Renovation	**$112,734.00**

P.O. Box 1820*Wharton, TX 77404-1820
Bus. Office: (979) 245-9109*Fax: (979) 245-3426*
Outreach Office: (979) 531-1300 * Fax: (979) 531-1545

June 6, 2022

Mayor Robert Nelson
City of Bay City
1901 Fifth Street
Bay City, TX 77414

RE: Request for Public Funds FY23

Dear Mayor Nelson,

We would like to thank you for the continued support that the Crisis Center receives financially from the City of Bay City and for the tremendous support we receive from the members of the community, other city departments and our community/MDT partners. The Crisis Center is proud to continue serving the City of Bay City and working collaboratively with multiple different City of Bay City departments. Since June 1984 the Crisis Center has provided dedicated services to Bay City, along with other areas in the counties we serve, and continually works to increase support we can provide to the residents and to the City of Bay City.

The Crisis Center works diligently to provide a wide array of services to multiple areas in the counties we serve, but expanded services also increases our overall costs. You will see that the Center has worked to expand services to meet the needs of the community through newly created programs and expanded services over the past years and also works diligently to ensure the County of Matagorda adheres to new legislative mandates; HB 1172 and HB 476 in particular this session.

Looking back at 2021, the Crisis Center, along with the nation and our partners, endured unforeseen circumstances that no one could predict. The Crisis Center remained open 100% of the time during the pandemic and continued to accept clients. We provided 6395 nights of shelter, conducted 439 forensic interviews with children, had a total of 1166 adult domestic violence and/or sexual assault clients and 1154 children advocacy center clients. Through these programs we provided 85 survivors of sexual assault with no cost forensic medical examinations, 7349 individuals were provided with prevention programs, and we had 323 residential clients living in our shelter.

The Crisis Center truly values the continuous support from the City of Bay City and their dedication to ending violence. We hope to continue to provide services to Bay City residents and to continually grow our availability of assistance to Bay City residents in need. The Crisis Center would appreciate any funding assistance that the City of Bay City can provide to us to ensure that our services reach as many victims as possible. The City of Bay City and the Crisis Center have formed an unprecedented relationship that promotes victim safety, offender accountability and a coordinated community response.

If provided public funds in FY 22, the Crisis Center will utilize the funds for basic operational expenses associated with our current programs. In the 87th legislative session, laws were passed that mandated sexual assault accompaniment during law enforcement interviews per HB 1172 and HB 476 mandated the creation of a sexual assault response team (SART). The Crisis Center is listed as the administrator of the SART program per Matagorda County Commissioners Court and has ensured that all deadlines are met, along with providing the mandated SART training. Funds will be utilized for basic operating expenses, additional expense occurred that are associated with legislative updates/mandates, and for training costs for our SART/MDT partners.

We truly thank you for your dedication to our mission of creating an environment where violence and abuse are not tolerated in the community. Any funding that you can provide us would be greatly appreciated and will be used to provide services to survivors of domestic violence, sexual assault and child abuse.

Thank you for allowing us to serve your community!

Sincerely,

Kelli Wright-Nelson

Kelli Wright-Nelson
Executive Director
The Crisis Center
979-245-9109 x 101
kelli@crisiscnt.com

Organization: Matagorda County Women's Crisis Center

Operational Date: March 12, 1984

501(c)(3): 74-2316319

DUNS #: 800512840 Renewal Date: 09/01/2022

Funds requested: $7,000

The Matagorda County Women's Crisis Center (The Crisis Center) is 1 of 5 umbrella agencies in Texas that offer a family violence/sexual assault residential and non-residential program and a Child Advocacy Center program. The Crisis Center has several offices located in Matagorda and Wharton Counties; administrative office in Bay City, Shelter (undisclosed location), CAC and DV/SA program in Bay City, Outreach office in Palacios, Outreach office in El Campo, CAC in Wharton, and an Outreach office in Wharton.

The Crisis Center offers a 24-hour shelter and 24-hour crisis hotline that allows for victims to enter the shelter 24-hours a day. The residential program offers shelter, free childcare, free legal assistance, case management, job search assistance/resume creation, assistance applying for public benefits, assistance with obtaining drivers licenses'/social security cards/birth certificates, free legal services, free counseling, peer support groups, accompaniment (medical, criminal justice, court), transportation, advocacy, and crisis intervention. The non-residential service program offers all of the above services without shelter; clients can choose which programs fits their particular situation. The Crisis Center also offers a Child Advocacy Center program where forensic interviews are conducted by certified forensic interviewers. Children that become clients through having a forensic interview, are eligible for free counseling, advocacy, legal services, accompaniment and they are provided with a designated advocate who monitors their progress and helps to address needs of the family. All program participates, in any of the programs, are offered crime victims' compensation assistance, VINE registration and victim impact statement assistance. The CAC also hosts monthly MDT meetings with all local law enforcement agencies and CPS to ensure that the needs to child victims are being met. Sexual assault clients are offered all of the above services but are also eligible for forensic medical examinations at our confidential location in Wharton where a trained professional can best serve them at no cost.

The Crisis Center tailors the program to meet each client's needs and unique situation. The service plans are individualized and personalized to meet the client's diverse needs. By working together, the client has the opportunity to gain control of their own situation and work towards goals they have established. Each client is assisted in creating an individualized safety plan that meets their goals, enhances their level of safety and provides them with local resources. The approach of this project is to provide a holistic approach to victim services through a variety of options that are tailored to the needs of the client, and mutually agreed upon.

The Crisis Center would like to utilize the funds requested for unexpected operating expenses, repairs, maintenance, and outreach activities in Bay City, additional expense occurred that are associated with legislative updates/mandates, and for training costs for our SART/MDT partners.

We would be grateful for any financial assistance the City of Bay City can provide. We are thankful for the amazing partnership and working relationship between the Crisis Center and the City of Bay City; this includes Bay City Police Department, Bay City ISD Police, Bay City Housing Authority, Bay City Municipal Court and other departments.

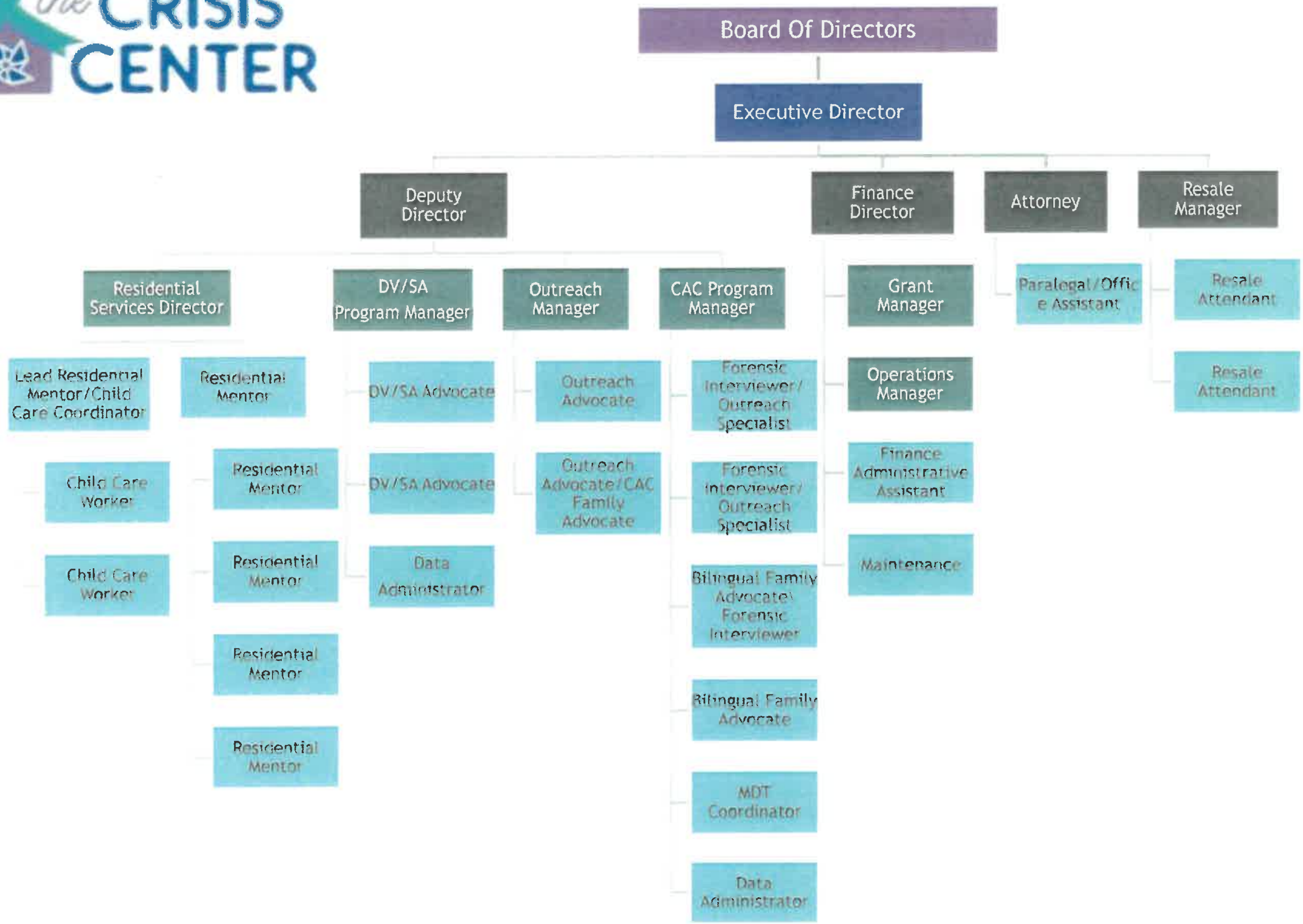
Please let me know if there is any further information needed. Thank you for continuing to support our mission of creating an environment where violence and abuse are not tolerated in the community.

Sincerely,

Kelli Wright-Nelson

Kelli Wright-Nelson
The Crisis Center
Executive Director
979-245-9109 x101
kelli@crisiscnt.com

Matagorda County Women's Crisis Center



Matagorda County Museum

2100 Avenue F
Bay City, Texas 77414
979.245.7502 • Fax 979.245.1233
www.matagordacounty-museum.org
mcma@matagordacounty-museum.org

City of Bay City Funding Request
City and Hotel/Motel Funding
June 1, 2022

The Matagorda County Museum respectfully requests funding in the amount of $60,000.00 from the City of Bay City for the 2022/2023 budget year. This support is vital to our existence and enables us to continue providing our local citizens as well as out of city and county visitors with quality exhibits and educational and cultural opportunities for people of all ages.

Listed below are some of our financial issues and concerns:

I. Overview of our Museum

a. We normally draw between 7,500 – 11,000 visitors per year from throughout Texas, the U.S. and the world
b. Over 40% of our annual visitors are from out of city & county
c. The La Belle exhibit and the Children's Museum continue to be anchors for our Museum and our community
d. The Matagorda County Museum is a *National Award Winner for Excellence in Museums*
e. In 2013 the Matagorda County Museum celebrated its 50th anniversary and has shown a steady growth throughout all those years (barring COVID years).
f. The Matagorda Co. Museum is a pillar in the downtown community—drawing visitors directly to the downtown area.

II. We Support Tourism in the City and County

a. The Museum donates the use of land for the 24-hour Tourist Information Kiosk and pays the utilities for it
b. We conduct tours for out of city and county writers before and after regular business hours
c. The Museum is accepting Groupon for admission and membership. We are not making much per person, but it has been great exposure for the museum and community. Approximately 90% of Groupon users are from out of county.
d. The Director was interviewed by KTRK Channel 13 for a special on Matagorda Co.

III. Issues we are Combating

a. There are 4 AC units, 3 on the roof and 1 at the Annex that have to be replaced. They are 20-24 years old.
b. Utilities and Insurance prices increase every year
c. Museum is a Designated Historical Bldg. with older building issues
d. The Museum and Annex are both having water leak issues, which is requiring specialists in older buildings.

IV. What the Museum is Doing to Help Fund Budget

a. To combat losses during COVID months, we are allowing rentals during times we Normally don't schedule events—Sundays, evenings, etc.
b. The Director usually works off hours events because she is salaried and this keeps payroll down
d. Listed the museum as a charity on amazonsmile.com. A percentage of all goods purchased on this site is then issued to the museum.

V. Our Current Request

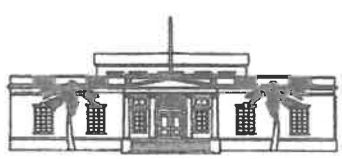
a. The Museum requests $60,000.00 in annual support. This amount will be used to pay utility costs, exhibit expenses, upkeep on the building and a portion of salaries. Proper lighting, heating and cooling are required to maintain artifacts in our exhibits and we must have these items for the public to come in for visitation. The museum has been in this building for 30 years and infrastructure items are needing to be repaired or replaced. We have a yearly exhibit expense that goes to install new exhibits and update current ones.

The Matagorda County Museum thanks you for your support in the past and hope it will continue in the future.

Respectfully submitted

Barbara Smith

Barbara Smith, MCMA Director



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