



BAY CITY

MINUTES • AUGUST 10, 2016

Council Chambers

Special Meeting

6:00 PM

1901 5TH STREET
BAY CITY, TX 77414

1. CALL TO ORDER & CERTIFICATION OF QUORUM

Attendee Name	Title	Status	Arrived
Mark Bricker	Mayor	Present	
Chrystal Folse	Mayor Pro-Tem	Present	
William Cornman	Councilman	Present	
Julie Estlinbaum	Councilwoman	Present	
Steven Johnson	Councilman	Present	
Carolyn Thames	Councilwoman	Present	

2. REGULAR ITEMS FOR DISCUSSION, CONSIDERATION AND/OR APPROVAL:

1. Budget

DISCUSS, CONSIDER, AND/OR AMEND THE PROPOSED BUDGET OF THE CITY OF BAY CITY FOR THE 2016-2017 FISCAL YEAR.

Mayor Mark A. Bricker

The Mayor reviewed the list of departments that would be discussed during the meeting.

Civic Center

Mr. Thames stated that he had requested to get rates of other Civic Centers, and found the information to be all over the place. Mr. Thames stated that it had been 7 - 8 years since they had done a rate study. Mr. Thames stated that he has been monitoring Contracted Services. He added that in the past 11 years they had not touched any General Fund Dollars. Mr. Thames informed everyone that there was a contract pending between the City and the Chamber.

Councilman Cornman asked how had the budget changed. The Mayor stated that he would be adding a line item for special events, like Chamber events, so that it could be tracked. Mr. Thames stated that the budget was the same as last year's, but was charged with cutting \$10,000. Councilwoman Estlinbaum asked if the line item for Chamber events was in the budget, and the Mayor stated no. Mayor Pro Tem Folse asked if the contract was everything that had been discussed, and Mr. Thames stated yes.

Mr. Thames explained to Mayor and Council that the Civic Center's repairs are hard to predict. He stated that he submitted an estimate by a roof company for the roof. He added that it was not in crisis. Councilman Cornman asked how much the estimate was. Mr. Thames said \$300,000 - \$350,000. Mr. Thames thanked the Mayor for the striping in the parking lot.

CVB

Mr. Thames stated that he was utilizing the 2040 Plan, and that the Chamber was able to contribute to it financially. He added that they have been successful with Rock the Block and Camo Fest. Mr. Thames pointed out that it has been difficult to put on large events because he is not able to secure rooms.

Heidi Simmons reviewed the CVB's budget. She stated that she did not get crazy with increasing the budget. Ms. Simmons informed Mayor and Council that there was a magazine that peaked their interest, and would like to advertise in it a few times a year. She added that they would like to increase their advertising for bird watching, and would like to add one more month to Texas Monthly. Ms. Simmons also stated that they would like to advertise in Texas Highways.

Ms. Simmons explained that the Mural project had been going well. It started up in January. She stated that they had a group come down from Lampasas to show them how they have been successful with murals in their community. Mayor Pro Tem Folse asked where would the mural be located, and Mr. Thames stated in Downtown or in the expanded downtown.

So far the CVB has been able to sponsor 12 major events. The majority have been right here in Bay City. The CVB is looking to increase the budget for Rock the Block, for a concert series. The Mayor asked if they done any paid social media ads, and Mr. Thames stated that they would check on that. Mr. Thames informed Mayor and Council that they would be putting on a class regarding the proper use of CVB Tax. He added that they had one about 4 years ago, so he thought it would be time to have another.

Councilman Cornman commented that there was talk about an increase, but did not see it in the budget. The Mayor stated that he could double check with Ms. Simmons. Ms.

Simmons stated that the budget should have increased by \$14,803.60.

Main Street

DC Dunham reviewed the proposed Main Street budget, and explained that there was an increase of \$12,000. She reminded Council that the City contracts with CDC to manage Main Street.

CDC

Mrs. Dunham explained that they would be rolling over the \$7.5 million to the next year. She stated that the net proceeds for Camo Fest for next year is \$20,000. Mrs. Dunham added that the total revenue was at \$9 million. She pointed out that she did cut a few areas, and that they rolled over \$70,000. The \$70,000 was rolled over, because they have to advertise for 60 days in order to expend those funds.

The Mayor asked DC to remind him of the Applebee's job incentives. Mrs. Dunham explained the CDC's portion of the agreement. Mrs. Dunham explained that they have yet to provide the City with the verification information that has been requested.

The Mayor asked if they had reimbursed the City for any legal fees incurred by economic development. Mrs. Dunham stated that they had. The Mayor pointed out that they had budgeted 4% for increases, whereas the City is only getting 3%. Mrs. Dunham stated that at the time they did not have any information.

Councilman Cornman asked if Mrs. Dunham received any bids on insurance, and Mrs. Dunham stated that she had budgeted a 10% increase. The Mayor asked Mrs. Dunham what Legal and Professional Fees included. Mrs. Dunham explained to the Mayor what was included in the account.

Fund Requested Letters

The Mayor stated that he received requests from the Museum, Crisis Center, E4E2, Economic Action, Birding Nature and CVB.

Mr. Eugene Davis with the Crisis Center stated that he was asking for the same amount. Mr. Davis reviewed the Crisis Centers statistics. Councilman Cornman asked Mr. Davis what his total budget was, and Mr. Davis stated \$1.4 million. Councilman Cornman asked what was his reserve and Mr. Davis stated \$250,000 - \$260,000.

The Mayor informed Council that the EAC asked for \$20,000 more and the Museum requested \$4,000 more.

Councilman Cornman pointed out that the Birding Nature Center could be HOT Dollars, and the Mayor stated yes. He added that he would like to reach out to see what they are trying to accomplish.

The Mayor stated that he did not want to see General Fund money appropriated for E4E2, but would like to see if the CDC could fund it. Councilwoman Estlinbaum stated that if they could find some money, she felt that they could be separated from others, since they have been around for almost 6 years. The Mayor's concern was that he did want them depending on the funding from the City. There was additional discussion between the Mayor and City Council regarding E4E2.

General Services

The Mayor reviewed the different accounts under General Services. Councilman Cornman asked about the Sanitation Fees. The Mayor stated that he believed that there would be a 3% increase, Water and Sewer would be a 3% increase, and Building Fees would be a 3-5% increase.

The Mayor informed Council that they might have to increase the Library's budget with Capital One leaving. Councilman Cornman suggested that the Mayor meet with Judge McDonald about some of the expense. He also suggested that the Mayor get with DC to help market the space.

The Mayor informed Council the he would create a separate line item for the Home Buyers Program in City General Services.

City Secretary

Mrs. Clegg reviewed her budget with Council. She explained that she requested to purchase election equipment, instead of using the County's; to separate HR and the City Secretary; and provide gym memberships to City employees.

3. ITEMS / COMMENTS & MAYOR AND COUNCIL MEMBERS

4. ADJOURNMENT

AGENDA NOTICES:**Action by Council Authorized:**

The City Council may vote and/or act upon any item within this Agenda. The Council reserves the right to retire into executive session concerning any of the items listed on this Agenda, pursuant to and in accordance with Texas Government Code Section 551.071, to seek the advice of its attorney about pending or contemplated litigation, settlement offer or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas conflict with the Open Meetings Act and may invoke this right where the City Attorney, the Mayor or a majority of the Governing Body deems an executive session is necessary to allow privileged consultation between the City Attorney and the governing body, if considered necessary and legally justified under the Open Meetings Act. The City Attorney may appear in person, or appear in executive session by conference call in accordance with applicable state law.

Attendance By Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be Agenda City Council August 8, 2013 in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

Executive Sessions Authorized:

This agenda has been reviewed and approved by the City's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

This is to certify that the above notice of a Workshop Meeting was posted on the front window of the City Hall of the City of Bay City, Texas on Thursday, August 4, 2016 before 6:00 p.m. Any questions concerning the above items, please contact Mayor Mark A. Bricker at (979) 245-2137.

Rhonda Clegg
City Secretary



City Council
1901 5Th Street
Bay City, TX 77414

SCHEDULED

Meeting: 08/10/16 06:00 PM
Department: City Secretary
Category: Budget
Prepared By: Rhonda Clegg
Initiator: Rhonda Clegg
Sponsors:
DOC ID: 2385

DISCUSSION ITEM (ID # 2385)

**DISCUSS, CONSIDER, AND/OR AMEND THE PROPOSED
BUDGET OF THE CITY OF BAY CITY FOR THE 2016-2017
FISCAL YEAR.**