



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

**Monday, July 13, 2026 at 4:00 PM
COMMUNICATIONS AND CULTURAL ARTS OFFICE | 1112 7TH Street**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

APPROVAL OF AGENDA

PUBLIC COMMENTS

CONSENT AGENDA ITEMS FOR CONSIDERATION AND/OR APPROVAL

1. Minutes of the Tourism Advisory Board meeting on May 11, 2026.

TOURISM MANAGER UPDATE

AGENDA ITEMS

2. Receive update on Short Term Rentals in Bay City, and take any action deemed necessary.
3. Discuss Strategic Plan Updates, and take any action deemed necessary.
4. Review FY2027 HOT Tax Sponsorship Grants, and take any action deemed necessary.
5. Receive update on Dia de los Muertos Festival.
6. Receive update on Summer ArtWalk.

COMMENTS FROM BOARD MEMBERS

ADJOURN

AGENDA NOTICES:

Attendance By Other Elected or Appointed Officials: It is anticipated that members

of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION OF POSTING

Samantha Denbow, Communications & Cultural Arts Director