



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

**Monday, May 11, 2026 at 4:00 PM
COMMUNICATIONS AND CULTURAL ARTS OFFICE | 1112 7TH Street**

AGENDA

CALL TO ORDER

APPROVAL OF AGENDA

PUBLIC COMMENTS

APPROVAL OF MINUTES - CONSENT

1. Minutes of the Tourism Advisory Board meeting on March 16, 2026.

TOURISM MANAGER UPDATE

AGENDA ITEMS

2. Receive update on HOT Tax Sponsorships.
3. Discuss Strategic Plan Updates, and take any action deemed necessary.
4. Discuss Short Term Rentals in Bay City, and take any action deemed necessary.
5. Presentation of Tourism Funding Requests for FY 2027 and Possible Recommendation

COMMENTS FROM BOARD MEMBERS

ADJOURN

AGENDA NOTICES:

Attendance By Other Elected or Appointed Officials: It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees.

Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Advisory Council meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **TUESDAY, MAY 5, 2026 before 6:00 p.m.** Any questions concerning the above items, please contact the Communications & Cultural Arts Director at (979) 245-6931.

Samantha Denbow
Communications & Cultural Arts Director