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## **TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY**

**Monday, March 16, 2026 at 4:00 PM  
COMMUNICATIONS AND CULTURAL ARTS OFFICE | 1112 7TH Street**

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### **AGENDA**

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#### **CALL TO ORDER**

#### **APPROVAL OF AGENDA**

#### **PUBLIC COMMENTS**

#### **APPROVAL OF MINUTES**

1. Minutes of the Tourism Advisory Board meeting on September 8, 2025.
2. Minutes of the Tourism Advisory Board meeting on November 17, 2025.
3. Minutes of the Tourism Advisory Board workshop on February 24, 2026.

#### **AGENDA ITEMS**

4. Board Member Introductions
5. Discuss and appoint a Chair for the Tourism Advisory Board.
6. Discuss and appoint a Vice-Chair for the Tourism Advisory Board.
7. Discuss and consider the 2026 meeting dates.
8. Update on the Tourism Advisory Board Strategic Plan
9. Review Tourism Advisory Board Binder

#### **COMMENTS FROM BOARD MEMBERS**

#### **ADJOURN**

#### **AGENDA NOTICES:**

**Attendance By Other Elected or Appointed Officials:** It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

### **CERTIFICATION OF POSTING**

This is to certify that the above notice of a Regular Called Tourism Advisory Board meeting was posted on the front window of the City Hall of the City of Bay City, Texas on March 10, 2026 **before 4:00 p.m.** Any questions concerning the above items, please contact the Mayor and City Manager's office at (979) 245-2137.

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Samantha Denbow  
Communications & Cultural Arts Director