



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

Monday, November 17, 2025 at 4:00 PM
COMMUNICATIONS AND CULTURAL ARTS OFFICE | 1112 7TH Street

AGENDA

CALL TO ORDER

PUBLIC COMMENTS

APPROVAL OF MINUTES

TOURISM MANAGER UPDATE

AGENDA ITEMS

1. Receive, discuss, and consider Marketing Report
2. Discuss and consider the staggering of Board Member terms.
3. Discuss and consider 2026 Meeting Dates.

COMMENTS FROM BOARD MEMBERS

ADJOURN

AGENDA NOTICES:

Attendance By Other Elected or Appointed Officials: It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Advisory Board meeting was posted on the front window of the City Hall of the City of Bay City, Texas on Wednesday, **November 12, 2025 before 4:00 p.m.** Any questions concerning the above items, please contact the Mayor and City Manager's office at (979) 245-2137.