



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

**Monday, September 8, 2025 at 4:00 PM
COMMUNICATIONS AND CULTURAL ARTS OFFICE | 1112 7TH Street**

AGENDA

CALL TO ORDER

PUBLIC COMMENTS

APPROVAL OF MINUTES

1. March 10, 2025 Minutes
2. August 11, 2025 Minutes

AGENDA ITEMS

3. Form Short Term Rental (STR) Committee
4. Update on Dia De Los Muertos Festival
5. Update on ArtWalk
6. Update on Current Advertising and Discuss New Advertising Opportunity
7. Review Final Proposed Changes to the Organizational Structure of the Tourism Advisory Council

TOURISM MANAGER UPDATE

COMMENTS FROM BOARD MEMBERS

ADJOURN

AGENDA NOTICES:

Attendance By Other Elected or Appointed Officials: It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers

that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Advisory Council meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **Tuesday, September 2, 2025 before 4:00 p.m.** Any questions concerning the above items, please contact the Communications & Cultural Arts office at (979) 245-6931.