



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

Monday, November 18, 2024 at 4:00 PM
COUNCIL CHAMBERS | 1901 5th Street

MINUTES

CALL TO ORDER

Meeting was called to order by Samantha Denbow.

Members present: DC Dunham, Amanda Garcia, Whitney Milberger, Jessica Shepard

Members absent: Celeste Cash

PUBLIC COMMENTS

No public comments

AGENDA ITEMS

1. Report: Tourism Manager

Samantha Denbow provided an update on the Tourism department.

2. Report: Dia de los Muertos Festival Committee

Amanda Garcia provided a brief review of the event and challenges. A more in-depth review will be provided at a future meeting.

3. HOT Tax Sponsorship Application: Taste of Palacios

Samantha Denbow presented the Taste of Palacios sponsorship application for 2024. Application was approved unanimously for up to \$3,000.00 contingent on eligible receipts.

4. HOT Tax Sponsorship Application: Christmas Bird Count

Samantha Denbow presented the Christmas Bird County sponsorship application for 2025. Application was approved unanimously for up to \$3,000.00 contingent on eligible receipts.

5. Strategic Plan Review

Samantha reviewed the approved Tourism Strategic Plan.

ADJOURN

Meeting adjourned

PASSED AND APPROVED, this 10 day of March 2025



SAMANTHA DENBOW
COMMUNICATIONS & CULTURAL ARTS DIRECTOR