



TOURISM ADVISORY COUNCIL REGULAR MEETING CITY OF BAY CITY

Monday, March 10, 2025 at 4:00 PM

COMMUNICATIONS & CULTURAL ARTS OFFICE | 1112 7th Street

City of Bay City Vision Statement

We envision Bay City as a thriving, family-centered community where our citizens can live, work, worship, and play, while welcoming visitors to experience our beautiful environment and diverse culture.

AGENDA

CALL TO ORDER

PUBLIC COMMENTS

APPROVAL OF MINUTES

TOURISM MANAGER UPDATE

AGENDA ITEMS

1. FINANCIAL REPORT
2. DAY OF THE DEAD POST EVENT UPDATE
3. VISITOR CENTER UPDATE
4. STRATEGIC PLAN REVIEW
5. DISCUSS INCREASING THE HOT TAX SPONSORSHIP LIMIT
6. DISCUSS CHANGES TO HOT TAX SPONSORSHIP APPLICATION PROCESS
7. DISCUSS MARKETING DATA PROPOSALS
8. DISCUSS REVISED GUIDELINES FOR THE TOURISM ADVISORY COUNCIL

COMMENTS FROM BOARD MEMBERS

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AGENDA NOTICES:

Attendance By Other Elected or Appointed Officials: It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Advisory Council meeting was posted on the front window of the City Hall of the City of Bay City, Texas and the Communications & Cultural Arts Office on **Friday, March 7, 2025 before 4:00 p.m.** Any questions concerning the above items, please contact the Mayor and City Manager's office at (979) 245-2137.

Samantha Denbow, Communications and Cultural Arts Director