



CITY OF BAY CITY

Tourism Board Regular Meeting

MINUTES

Lillie Norris

AUGUST 05, 2024

4:00 PM

COUNCIL
CHAMBERS | 1901
5th Street

1901 5TH STREET
BAY CITY TX, 77414

CALL TO ORDER

Meeting was called to order at 4:00 pm by Samantha Denbow.

Present:

DC Dunham

Jessica Shepard

Celeste Cash

Amanda Garcia

Whitney Milberger (arrived late)

PUBLIC COMMENTS

ACCEPT MEETING MINUTES

TOURISM MANAGERS REPORT

Samantha Denbow provided the Tourism Manager's Report, including an update to organizational changes and strategic plan update.

REGULAR ITEMS FOR CONSIDERATION AND/OR APPROVAL

1. **Report of Day of the Dead Committee.** *Samantha Denbow, Communications and Cultural Arts Director*

Samantha Denbow presented the changes made by the Day of the Dead committee, including Saturday start time, ticket prices, and vendor costs.

2. **Receive report of Matagorda County Eco-Tourism Partnership.** *DC Dunham, Board Member*

DC Dunham provided a report of Matagorda County Eco-Tourism Partnership.

3. Receive report on the Art committee. *Amanda Garcia, Committee Chair*

Amanda Garcia provided a report on the Art committee.

4. Review, discuss, and or approve the Tournament on the Bay Event Sponsorship Application. *Samantha Denbow, Communications and Cultural Arts Director*

Motion made by Jessica Shepard to approve application up to \$3,000 with appropriate receipts and completion of the Post-event form. Motion seconded by Whitney Milberger. Voting yea: Whitney Milberger, Jessica Shepard, DC Dunham, Amanda Garcia, and Celeste Cash.

5. Discuss possible ideas for logo and branding of Tourism Department. *Samantha Denbow, Communications and Cultural Arts Director*

Samantha Denbow provided an update to the Visit Bay City logo and branding. The final discussion was to try to use what is already on the digital sign - "Where the Country Meets the Coast" and a Roseate Spoonbill.

ITEMS / COMMENTS - MEMBERS

DC Dunham shared about the Taste of Palacios event on October 26, 2024. She noted that discussions have been had about one entity purchasing a mobile state to be used at events throughout the county,

ADJOURNMENT

Motion made by Jessica Shepard to adjourn the meeting. Motion was seconded by DC Dunham. Meeting was adjourned at 4:44pm.

Passed and approved this 9th day of August 2024.

Samantha Denbow, Communications and Cultural Arts Director

City of Bay City, Texas

AGENDA NOTICES

Bay City Tourism Council:

The Bay City Tourism Council serves as an advisory body to City Council and the Mayor. Therefore, although the Bay City Tourism Council does not fall under the purview of the Texas Open Meetings Act, its meetings shall be open to members of the public.

Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act

The facility is wheelchair accessible and accessible parking spaces available. Request for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary's Office at 979-245-5311 or email, dholumbec@cityofbaycity.org for further information.